SCRC Non-Solicitation Policy

To avoid disruption of our members and to foster a comfortable environment for members to network and freely exchange ideas, the Southern California Relocation Council (SCRC) enforces this Non-solicitation Policy (the “Non-solicitation policy”).

For purposes of the Non-solicitation Policy, “Solicitation” (or “Soliciting”) shall include, canvassing, soliciting or openly seeking to obtain contact information, requesting business cards, future business meetings, peddling, pitching products or services, selling, or offering goods and services for sale or purchase, distributing advertising materials, brochures, circulars or product samples, product sheets, rate sheets or materials of any kind at any SCRC event without approval of the Board of Directors. Solicitation also extends to engaging in any conduct relating to any business interests for profit or personal economic benefit (outside of SCRC’s interests) either at any SCRC event or utilizing the organization’s “property” which includes website, logo, attendee or membership lists as a reason for Solicitation unless authorized by the board of Directors. Solicitation performed through verbal, written, or electronic means, are covered by this Non-solicitation Policy.

Violators of this policy may have membership revoked without refund and may be barred from future SCRC events at the discretion of a majority vote of the Board of Directors.

Examples:

1. Bob a sales representative with XYZ Transportation meets Jane an HR Manager for Phama Co, Inc. They strike up a conversation and Jane asks Bob for his contact information or a business card. This is acceptable because the potential buyer of services requested the information.
2. Sally, a manager at a local hotel property sits next to Mary who is a recruiter with ABC Manufacturing. Sally says that her hotel is next door to Mary’s manufacturing facility and offers her business card and rate sheet to Mary. This is not acceptable because Mary did not request the information. Sally should find another way to reach out to ABC Manufacturing after the meeting.
3. Eddie a sales rep for LuxuaryRealEstate.com attends the SCRC meeting and places cards on each seat before the event begins. This is not acceptable.
4. Eddie, the same sales rep with LuxuaryRealEstate.com, purchases a sponsorship through SCRC and the terms of that sponsorship allow him to place a brochure on each table or chair under the terms of that sponsorship – this is acceptable.
5. Sue a sales rep with Big Mortgages Unlimited obtains a list of email addresses from an SCRC attendee list and sends an introduction email to all the attendees on the list, referencing the SCRC meeting and asking to connect at the meeting. This is not acceptable because it was an unsolicited outreach using SCRC property.
6. Sue, the same sales rep as above, reaches out to Gary, a real estate manager with Relocation Management ’R Us a week before the SCRC meeting because she knows that Gary usually attends the meeting and asks him to meet the day before the meeting. This is acceptable because she is not using SCRC property but through her own sourced knowledge that Gary tends to attend the meetings and requests a meeting with him.